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Grants:	EIC Pathfinder Challenges 2022 Project No.: 101115389		
Title:	5.4 Official <i>DNAMIC</i> logo, website and other platform set-up		
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Deliverable Number 5.4

Official *DNAMIC* logo, website and other platform set-up

Related WPs: WP 5

Related tasks: T.5.2. Exploitation and dissemination strategy

	Affiliation / Position	Name
Author	Prof. Dr.	Renaldas Raišutis
Verifier		
<i>Issued:</i>	2023.11.23	<i>Update:</i>

Abstract:

The aim of the presented deliverable is the creation of the project logo, website and social media links.

KEYWORDS:

- Logo
- Website
- Social media dissemination links

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ABBREVIATIONS

- DNA - deoxyribonucleic acid

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1. INTRODUCTION

The aim of the presented deliverable is to create the project logo, website and social media links.

2. PROJECT LOGO

A project logo (with three different backgrounds: black, transparent and white) was created and images are presented in Fig.2.1 - Fig.2.3.

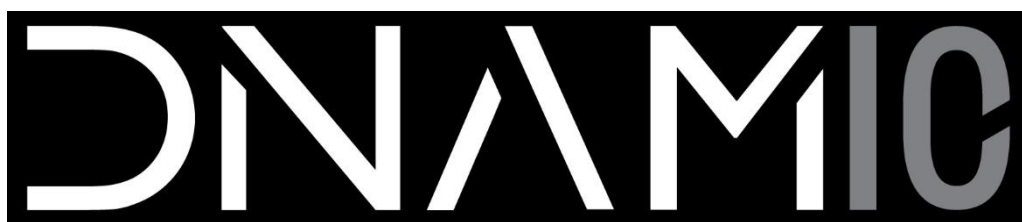


Fig. 2.1 DNAMIC logo with black background (dnamic_logo_black_background-01.jpg)



Fig. 2.2 DNAMIC logo with transparent background (DNAmic_logo_transparent_background-01_01.png)



Fig. 2.3 DNAMIC logo with white background (DNAmic_logo_white_background-01_01_01.jpg)

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3. PROJECT WEBSITE

Project website was created:

<https://dnamic.org>

Several menu options have been implemented on the website: "Home", "News", "Team", "Workpackages" (general and submenu), "Events" and "Contacts". Related screenshots are shown in Fig.3.1-Fig.3.12.



Fig.3.1. Menu selection: "Home"

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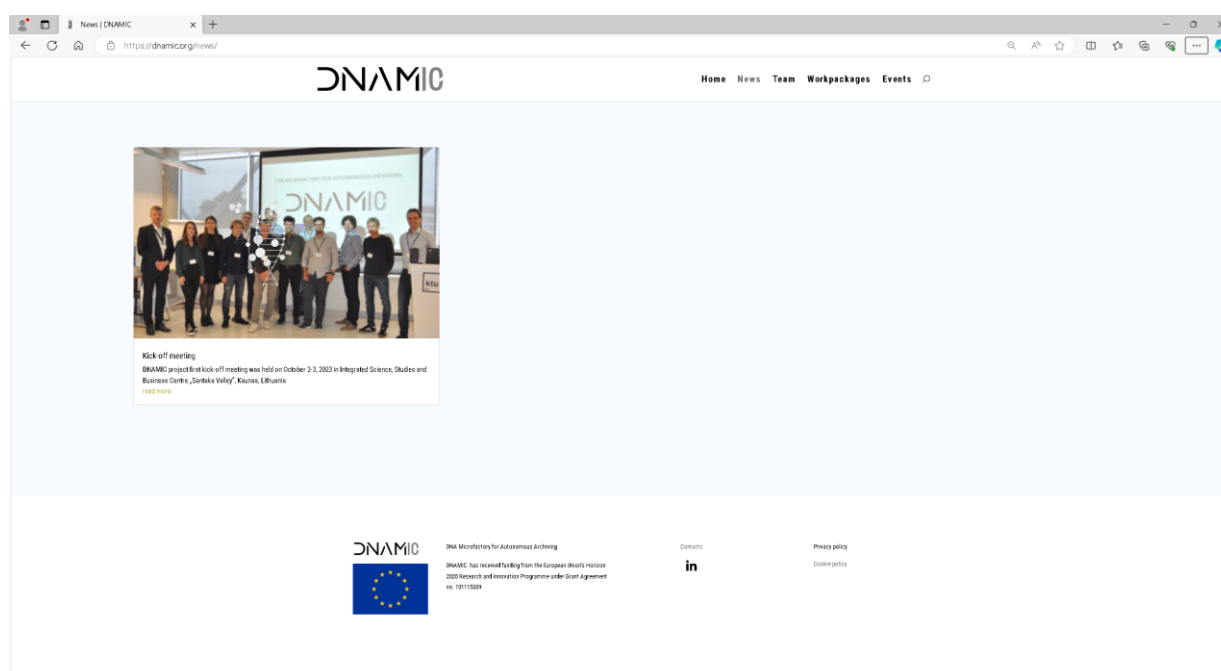


Fig.3.2. Menu selection: “News”

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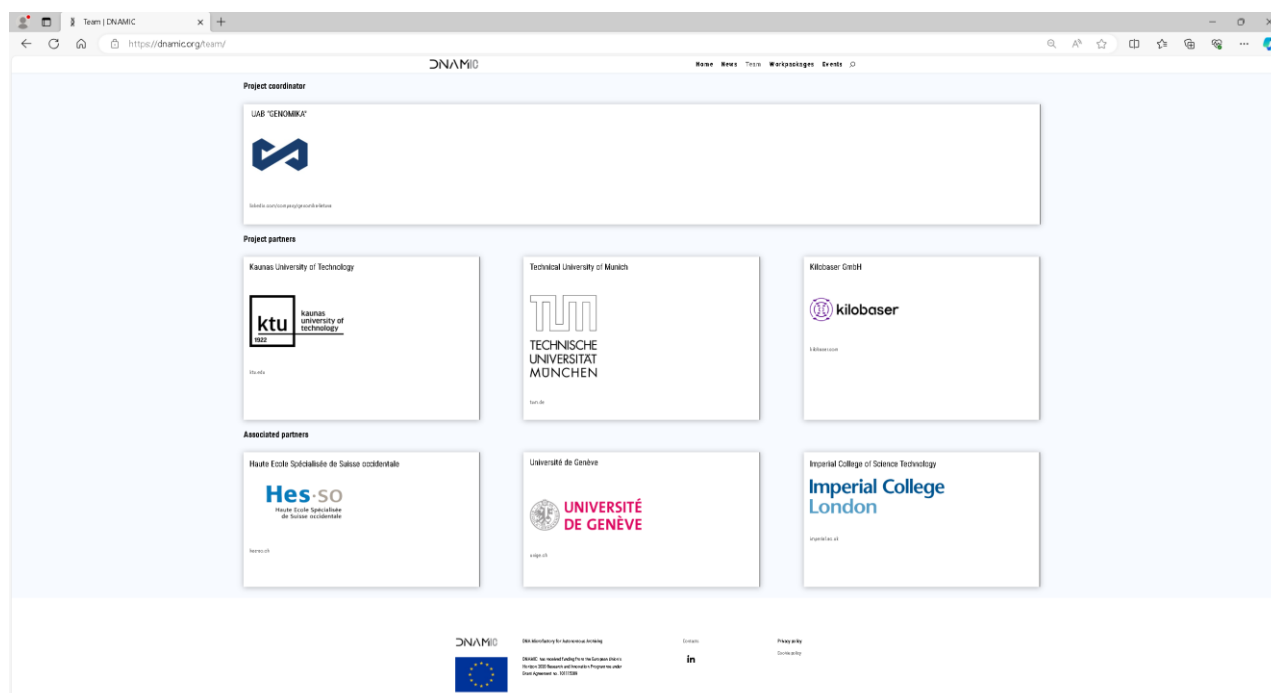


Fig.3.3. Menu selection: "Team"

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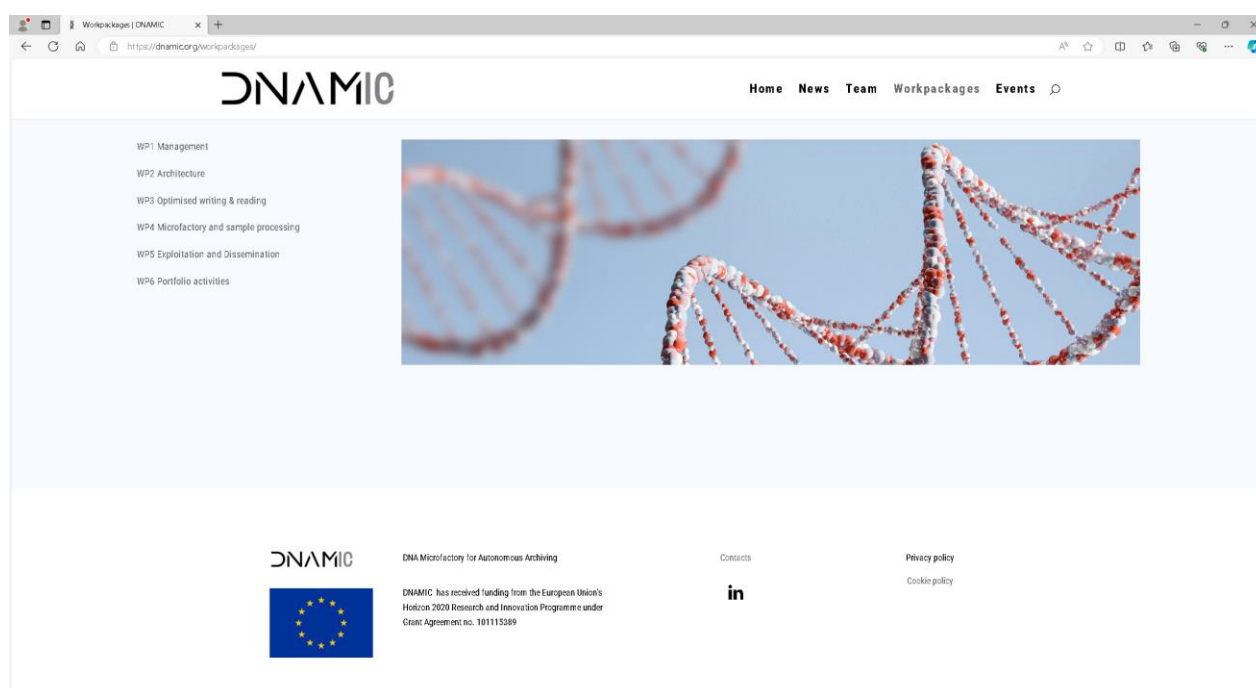
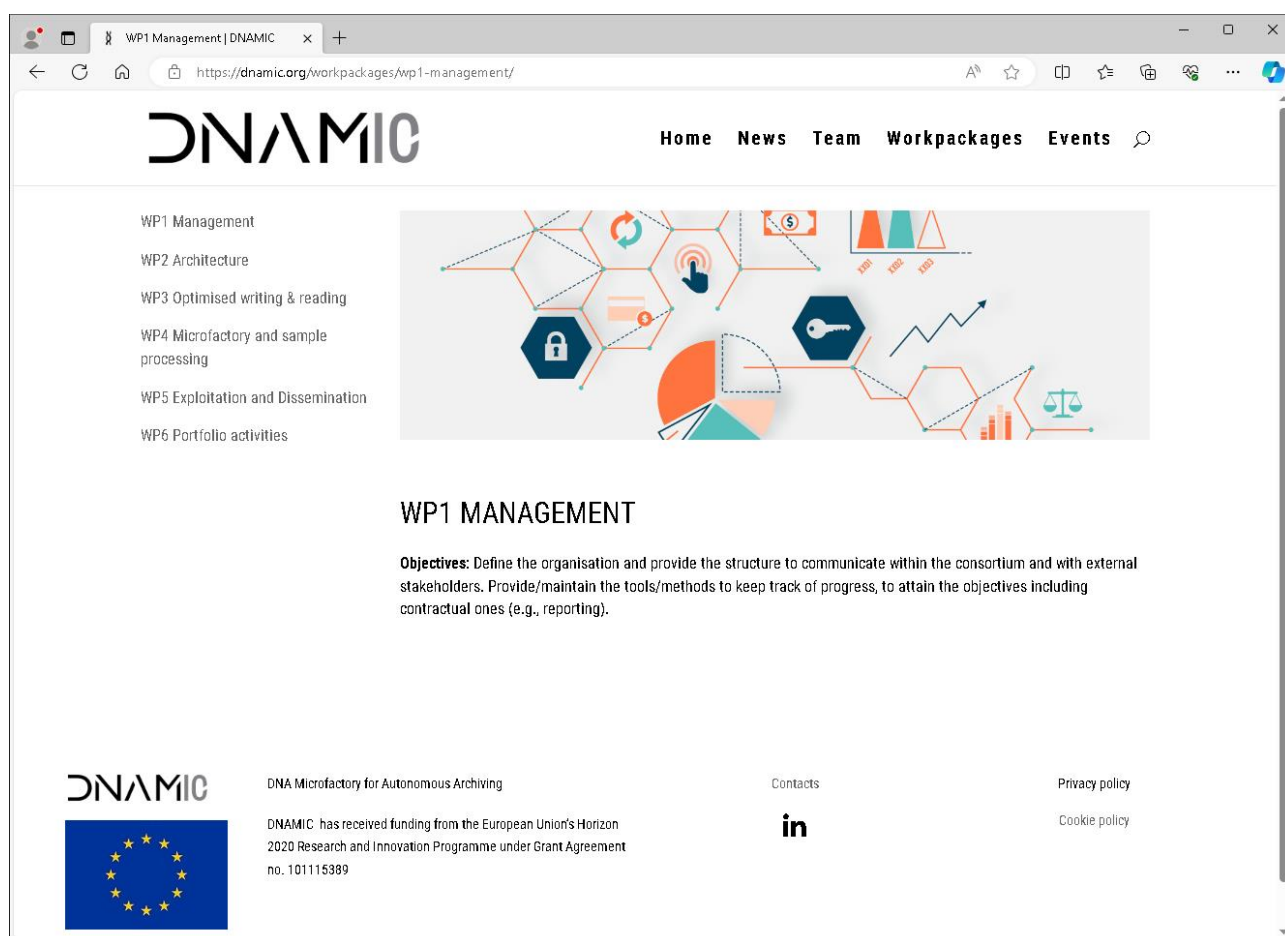


Fig.3.4. Menu selection: “Workpackages”(general view)

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The screenshot shows a web browser window with the URL <https://dnamic.org/workpackages/wp1-management/>. The page features the DNAMIC logo and a navigation menu with links: Home, News, Team, Workpackages, and Events. A sidebar on the left lists workpackages: WP1 Management, WP2 Architecture, WP3 Optimised writing & reading, WP4 Microfactory and sample processing, WP5 Exploitation and Dissemination, and WP6 Portfolio activities. The main content area is titled 'WP1 MANAGEMENT' and includes an 'Objectives' section: 'Define the organisation and provide the structure to communicate within the consortium and with external stakeholders. Provide/maintain the tools/methods to keep track of progress, to attain the objectives including contractual ones (e.g., reporting).' The footer contains the DNAMIC logo, a European Union flag, and text stating: 'DNA Microfactory for Autonomous Archiving', 'DNAMIC has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement no. 101115389', 'Contacts', 'in', 'Privacy policy', and 'Cookie policy'.

Fig.3.5. Menu and submenu selection: “Workpackages”: WP1 MANAGEMENT

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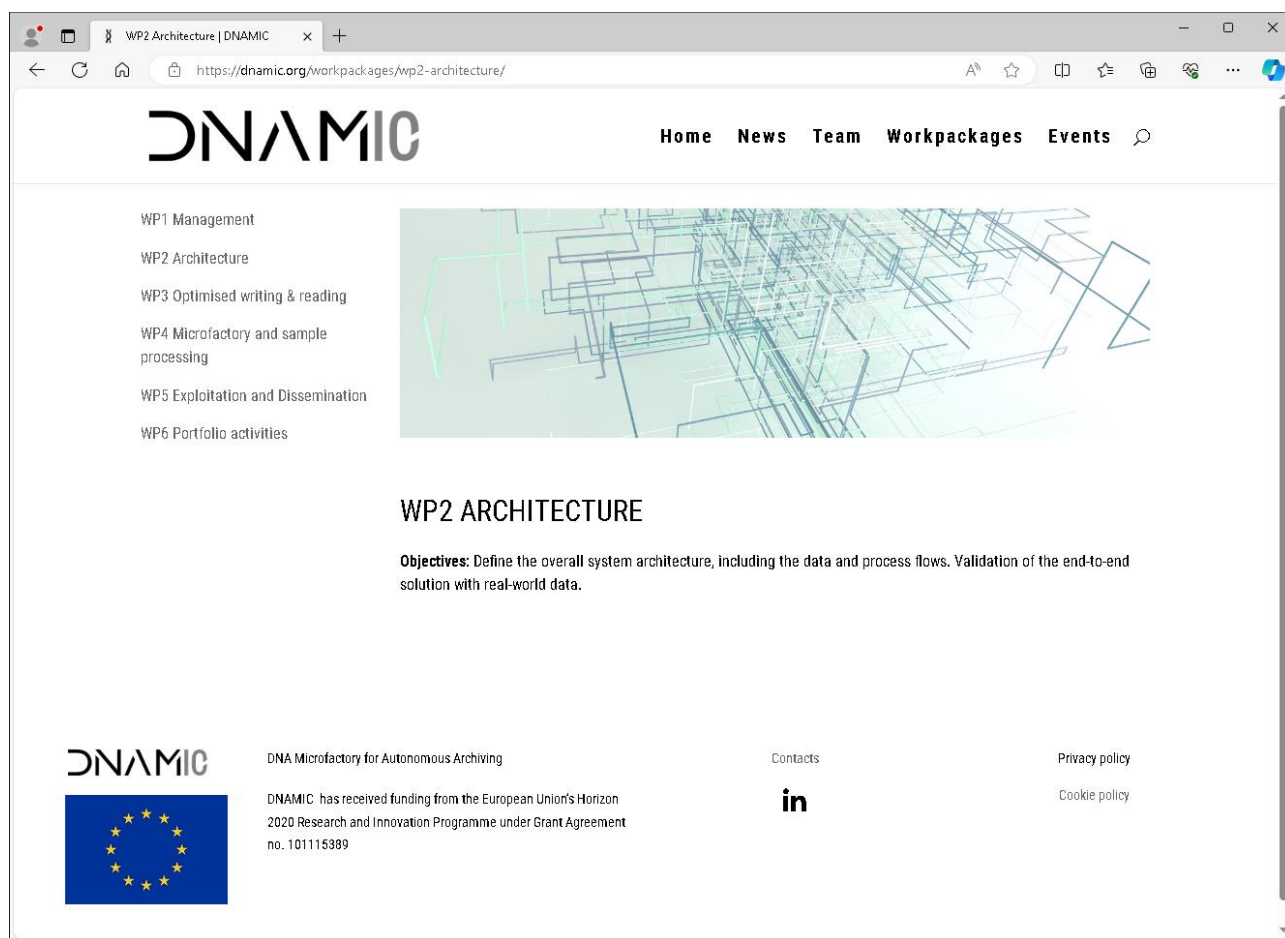


Fig.3.6. Menu and submenu selection: “Workpackages”: WP2 ARCHITECTURE

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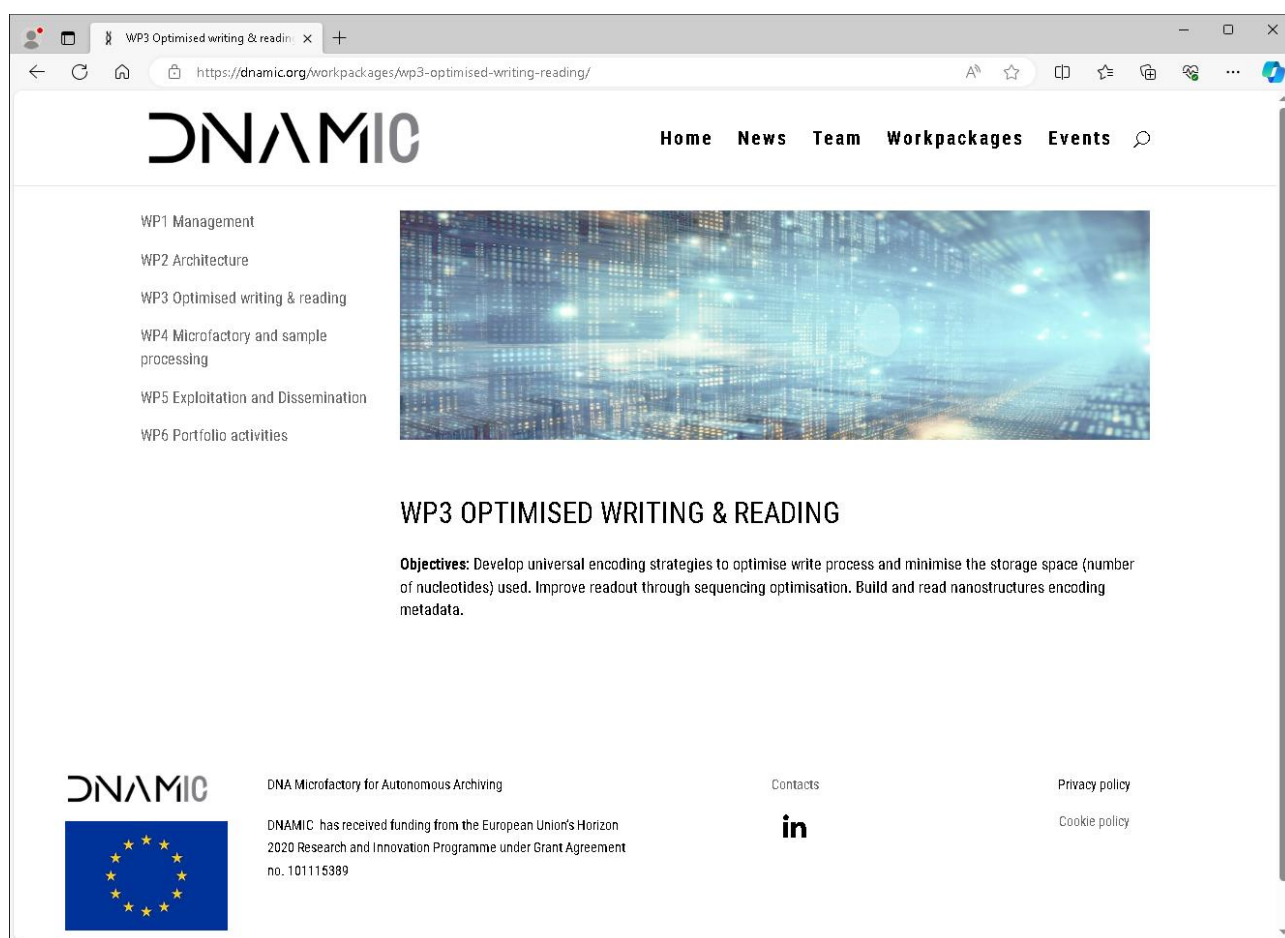
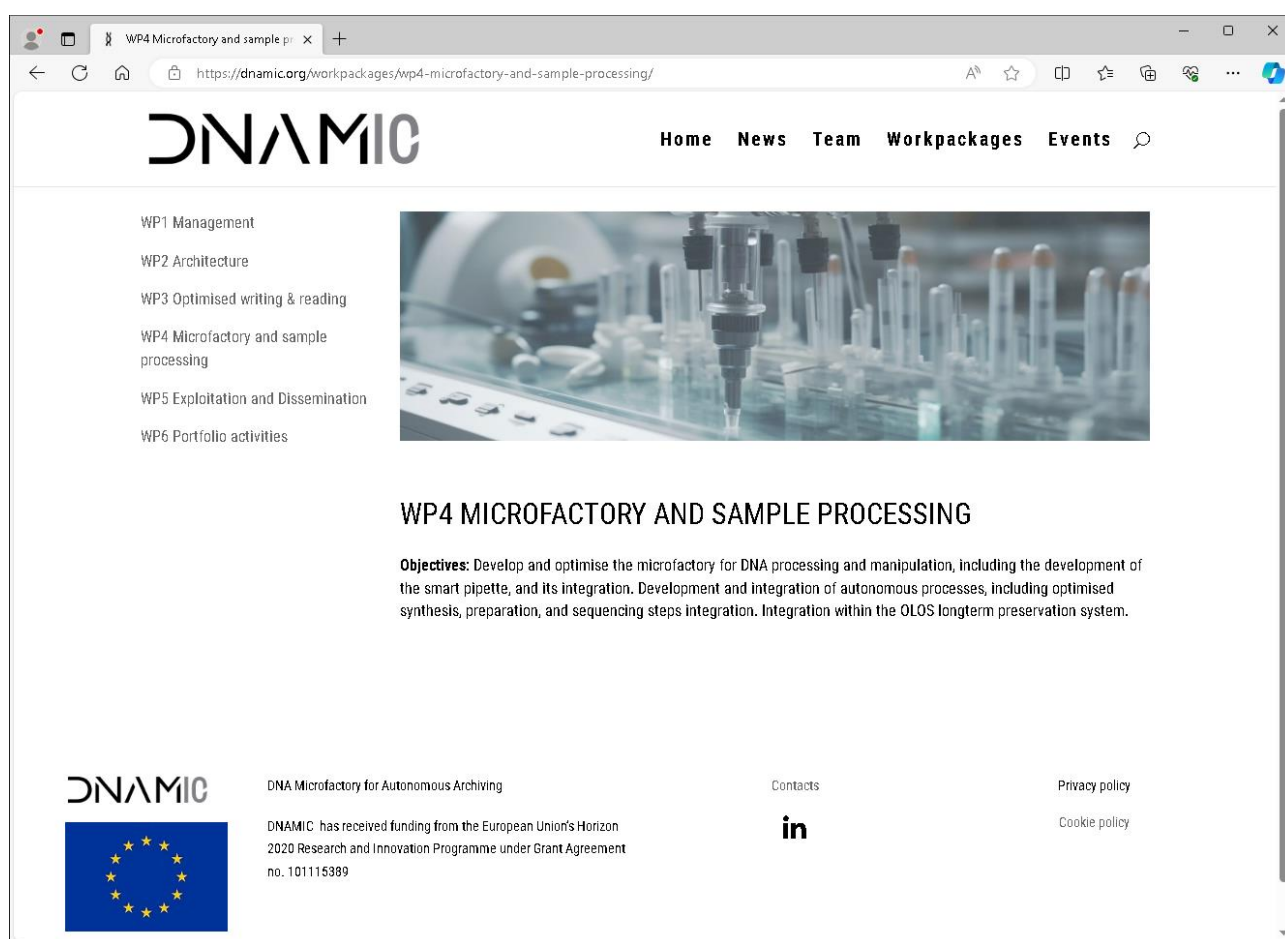


Fig.3.7. Menu and submenu selection: “Workpackages”: WP3 OPTIMISED WRITING & READING

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The screenshot shows a web browser window displaying the DNAMIC website. The address bar shows the URL: <https://dnamic.org/workpackages/wp4-microfactory-and-sample-processing/>. The website header includes the DNAMIC logo and a navigation menu with links: Home, News, Team, Workpackages, and Events. A sidebar on the left lists workpackages from WP1 to WP6. The main content area features a large image of a microfactory setup and the title 'WP4 MICROFACTORY AND SAMPLE PROCESSING'. Below the title, the 'Objectives' are detailed: 'Develop and optimise the microfactory for DNA processing and manipulation, including the development of the smart pipette, and its integration. Development and integration of autonomous processes, including optimised synthesis, preparation, and sequencing steps integration. Integration within the OLOS longterm preservation system.' The footer contains the DNAMIC logo, the European Union flag, contact information, and links to privacy and cookie policies.

WP4 MICROFACTORY AND SAMPLE PROCESSING

Objectives: Develop and optimise the microfactory for DNA processing and manipulation, including the development of the smart pipette, and its integration. Development and integration of autonomous processes, including optimised synthesis, preparation, and sequencing steps integration. Integration within the OLOS longterm preservation system.

Fig.3.8. Menu and submenu selection: “Workpackages”: WP4 MICROFACTORY AND SAMPLE PROCESSING

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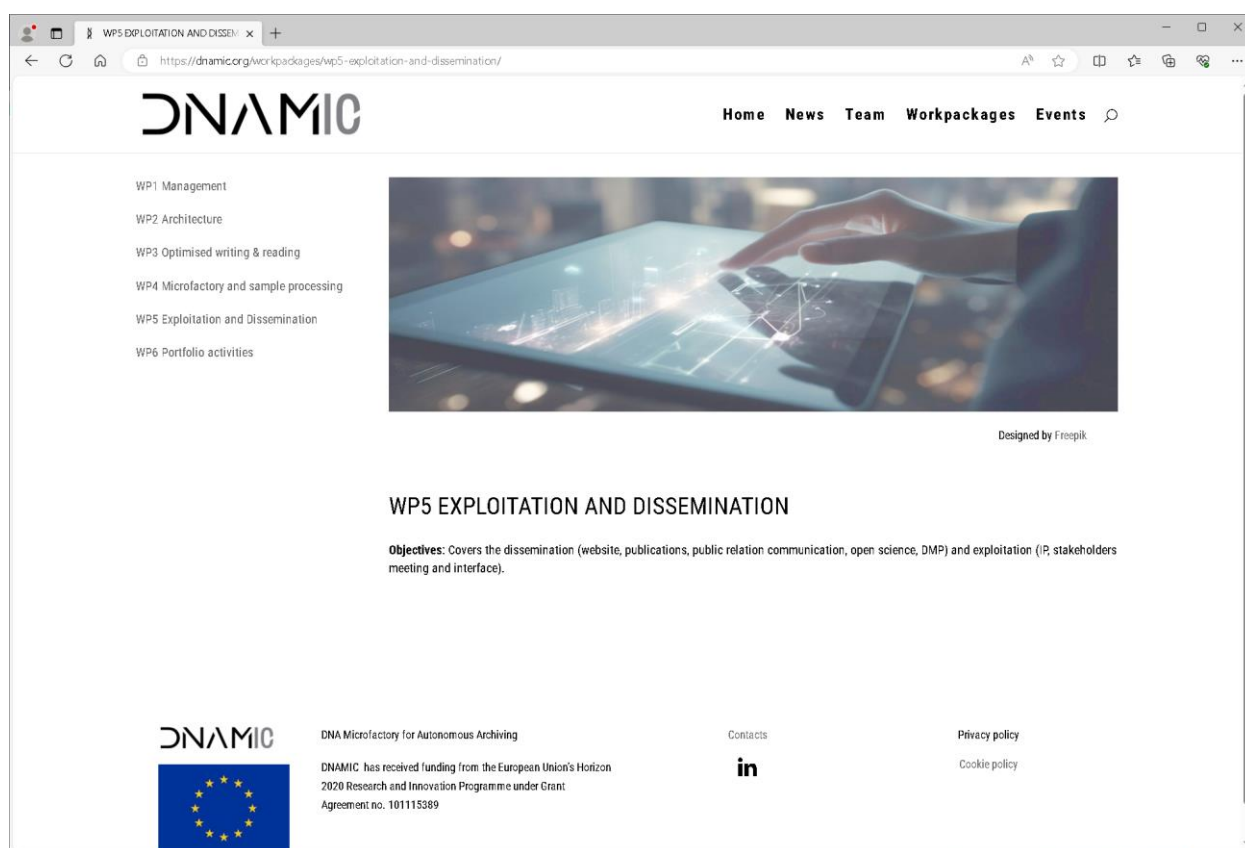


Fig.3.9. Menu and submenu selection: “Workpackages”: WP5 EXPLOITATION AND DISSEMINATION

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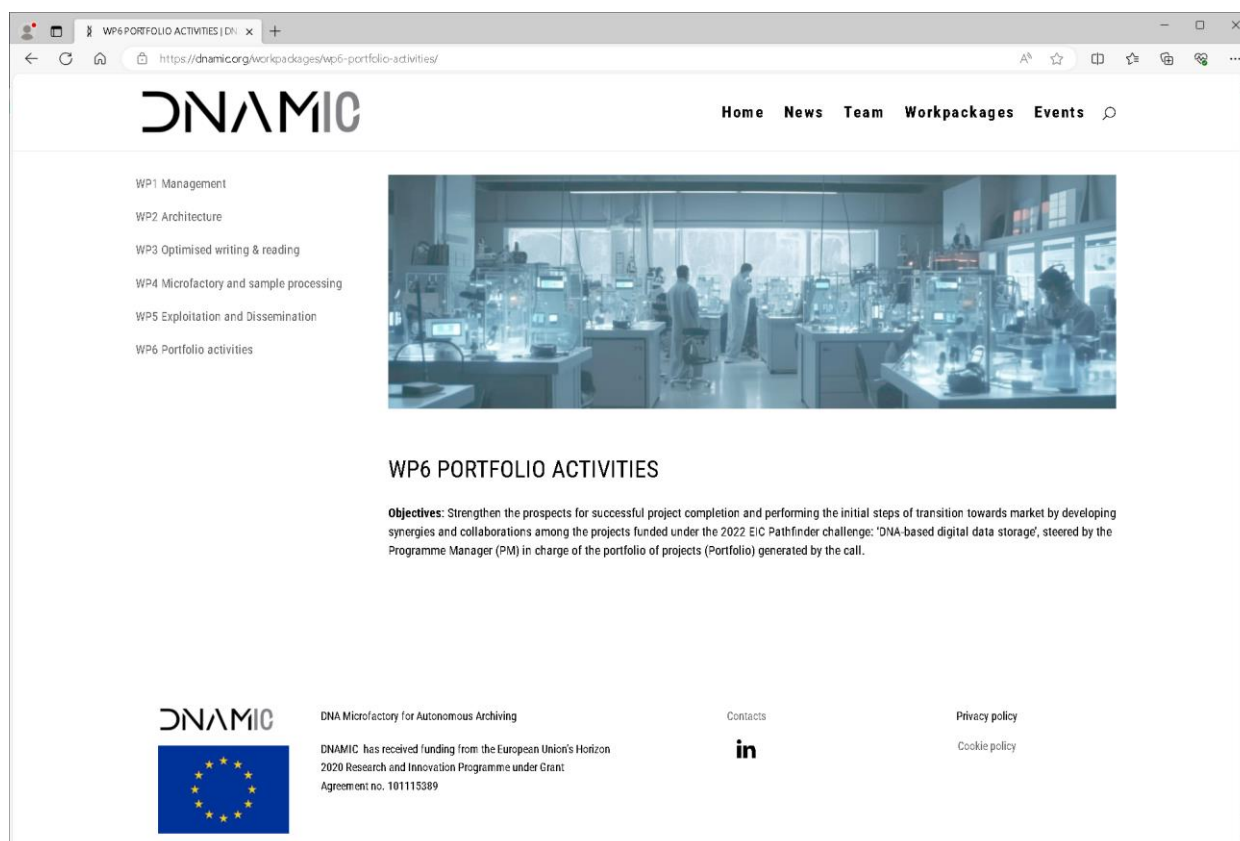


Fig.3.10. Menu and submenu selection: “Workpackages”: WP6 PORTFOLIO ACTIVITIES

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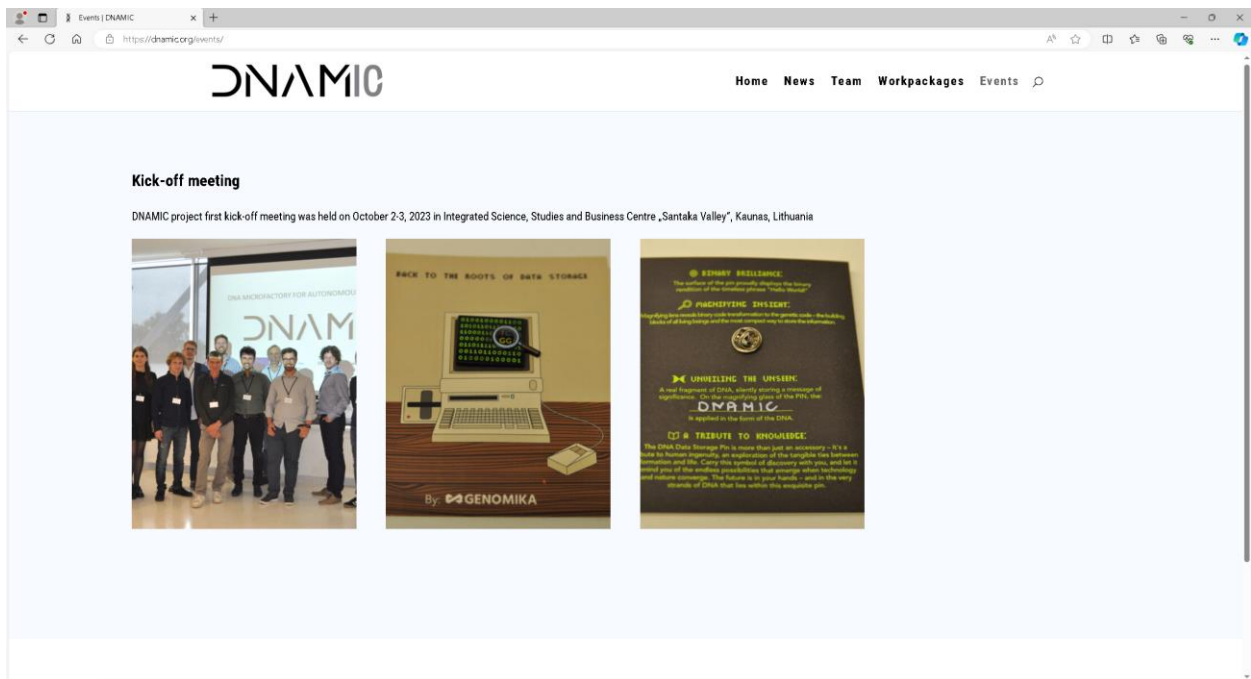


Fig.3.11. Menu selection: “Events”

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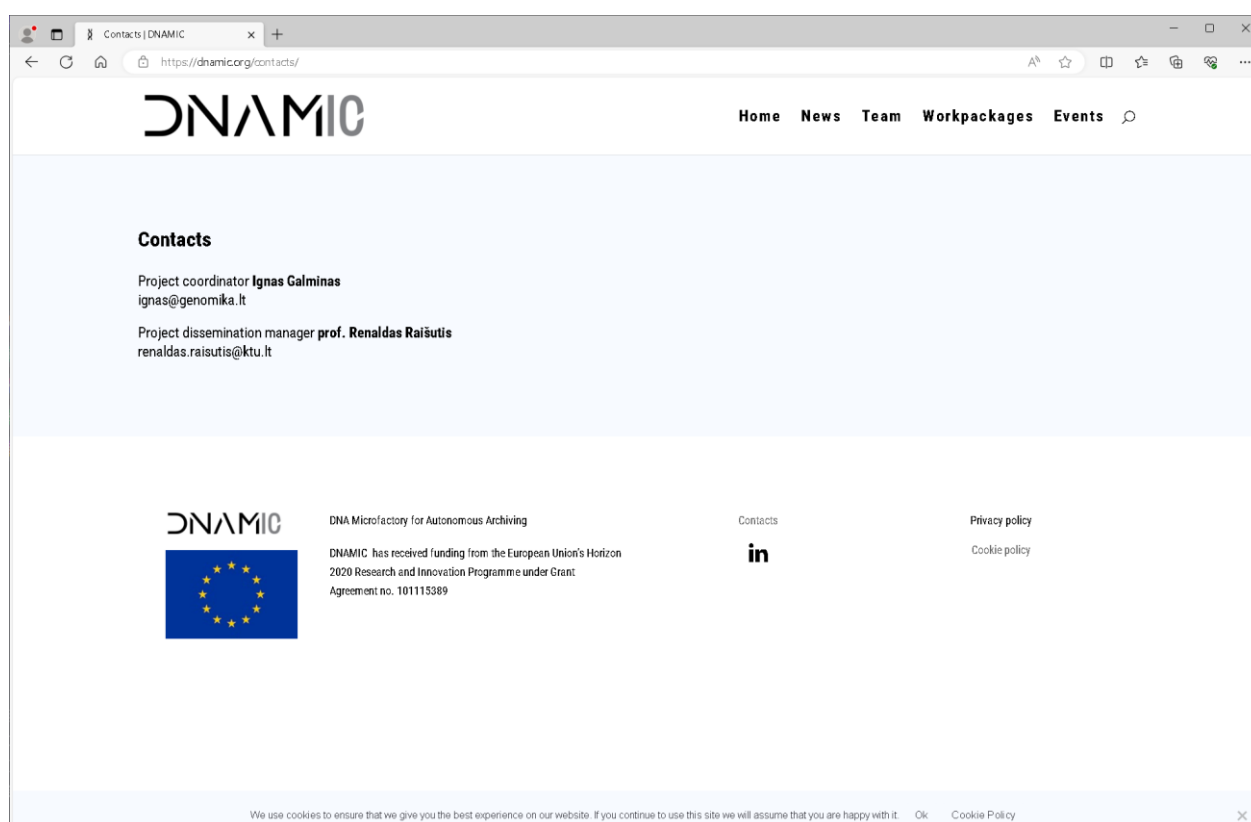


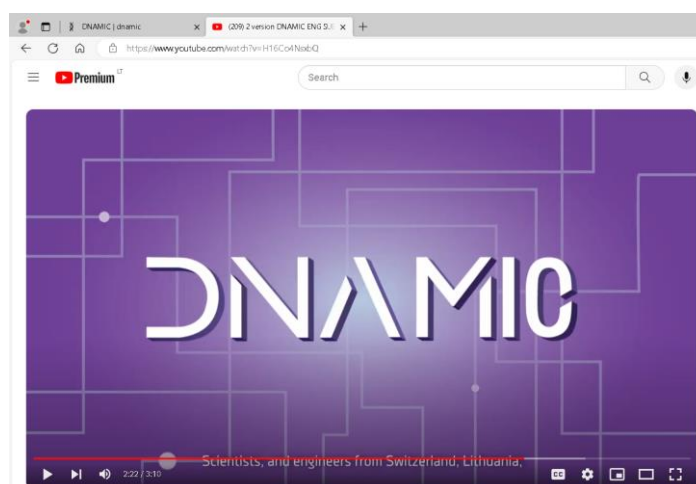
Fig.3.12. Submenu selection: “Contacts”

The website will be updated at least every 6 months with the most up-to date information and as needed for news (e.g., publications, conferences, meetings). The next version of the website will include 1) more information about the different partners and their contributions, 2) more details on the work packages, 3) the animation created to present the project (see below). It will also have an improved compatibility with mobile devices (smart phones, tablets).

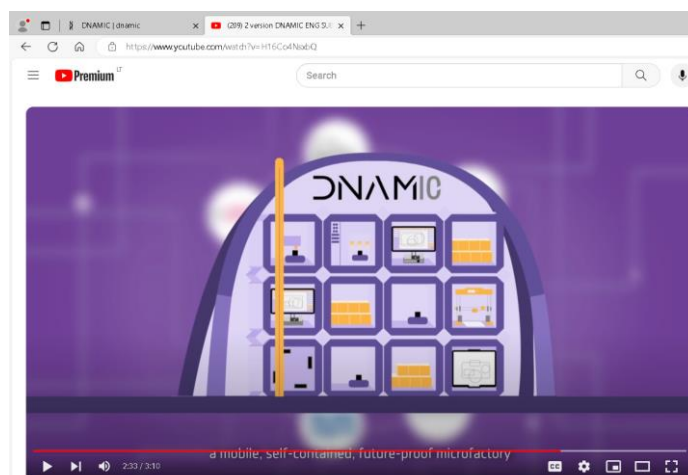
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4. OTHER DISSEMINATION ACTIVITIES

A video to present the project's goal to a wider audience was created (duration 3 minutes and 10 seconds) and is now available on "Youtube" (Fig.4.1) and "LinkedIn" (Fig.4.2).



a



b

Fig.4.1. Different time frames of the project idea demonstrating video in "Youtube"

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 Home
  My Network
  Jobs
  Messaging
  Nc


Ignas Galminas
 Genetics Expert | Clinical Research Professional | Start-up Founder | Life Sciences Innovator | PhD Candidate

Projects

DNAMIC
 Oct 2023 - Present

 Associated with Genomika Lietuva

DNAMIC is an international consortium project, proudly supported by the EIC Pathfinder Programme. Our mission is to revolutionize data storage by harnessing the incredible potential of DNA.

-  An International Endeavor: DNAMIC unites leading institutions from five countries. Our consortium is driven by a shared vision of transforming data storage into an eco-friendly, high-density, and long-term archival solution.
-  Fueled by EIC Pathfinder: DNAMIC has received strategic backing from the European Innovation Council's prestigious PATHFINDER Programme. This support empowers us to explore innovative avenues in data archiving.
-  Redesigning Data Storage: We're at the forefront of developing a low-energy microfactory that will encode, store, and decode data within DNA. Our solution will adhere to the Open Archival Information System (OAIS) model, ensuring longevity and interoperability.
-  Sustainable Data for Tomorrow: DNAMIC's approach ensures data reliability and the capability for disaster recovery, crucial for long-term storage. By adopting a dual-level encoding scheme, we create self-contained data with adaptable metadata and immutable core information.
-  Discover More: For further insights into DNAMIC's transformative journey, we welcome you to explore our project's focal point at dnamic.org. Join us in pioneering sustainable, long-lasting data storage solutions. DNAMIC: Shaping the Future of Data Archival.    #DNAMICProject #DataArchival #EICPathfinder

Skills: Dna data storage · Project Coordination · International Project Management · DNA Sequencing

Fig.4.2. Information about the project published in “Linked In” by project coordinator Ignas Galminas

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5. CONCLUSIONS

A project logo (with three different backgrounds: black, transparent and white) was created, a website (<https://dnamic.org>) was developed and information was presented on the social media ("Youtube", "Linked In", news, on-line newspapers etc.).

6. ANNEX

Link of general project information about activities implemented in Kaunas University of Technology:

<https://en.ktu.edu/projects/dna-microfactory-for-autonomous-archiving-dnamic/>

Link of the public article in the on-line newspaper:

<https://lithuania.lt/news/business-and-innovations-in-lithuania/genomika-secures-e5-million-investment-from-eu-switzerland-and-uk-to-revolutionize-genetics/>

Links of the public articles in the website of Tech-Park Kaunas:

<https://www.techpark.lt/europa-pasirinko-lietuvius-vystyti-prioritetine-zemyno-mokslines-krypties>

<https://www.techpark.lt/europe-chooses-lithuanians-to-develop-the-continent-top-scientific-priority>

<https://www.15min.lt/verslas/naujiena/mokslas-it/europa-pasirinko-lietuvius-vystyti-prioritetine-zemyno-mokslines-krypties-1290-2088240>

<https://www.ice.it/it/news/notizie-dal-mondo/248899>

Lithuanian Science Forum (20.10.2023):

<https://www.delfi.lt/mokslas/mokslas/mokslo-forume-vilniuje-aptartos-drasios-idejos-uzsidegimas-gali-lemti-sekme-tarptautineje-erdveje-94854423>

Lithuanian NCP website:

<https://europashorizontas.lt/uab-genomika-kelias-i-inovaciju-virsunes-su-eic-pathfinder/>

Lithuanian Research Council website:

<https://www.lmt.lt/lt/doclib/6vfkgbhi0vdsuepg9kq9jkq1vc3ch2xi>

<https://sc.bns.lt/view/item/471395>

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On-line newspaper related to start-up companies:

<https://arcticstartup.com/genomika-raises-e5m/>

<https://tech.eu/2023/08/04/eic-genomika-5m-lithuanian-start-up/>

Table 6.1. Dissemination activities that resulted from the joint HES-SO/UNIGE press conference on 19.10.2023

Medium	Name	Date
Magazine	Revue FH	16.11.2023
Website	RFJ-RJB-RTN	19.10.2023
Newspaper	Journal du Jura	20.10.2023
Newspaper	Quotidien Jurassien	20.10.2023
Website	ictjournal.ch	20.10.2023
Newspaper	Le Temps	23.10.2023
Newspaper	ArcInfo	20.10.2023
Magazine	Entreprise Romande	03.11.2023
Newspaper	La Liberté	03.11.2023
Radio	RFJ-RJB-RTN	20.10.2023
Radio/TV	RTS	30.10.2023
TV	Telebielingue	20.10.2023
TV	Cana Alpha	20.10.2023

Copy of the articles/movies/clips available on request.